Privacy Notice

We respect your privacy and are committed to protecting your personal information.

We are New Acropolis Cultural Association also known as New Acropolis UK, an educational charity registered in England and Wales (reg no. 1110140).

This privacy notice explains how we use any personal information we collect about you when you contact us by email, subscribe to our updates or use one of our websites

https://www.newacropolisuk.org/ https://www.philosophiesofeastandwest.org/

When we collect and use any personal information, we are regulated under the <u>UK General Data Protection Regulation</u> and the Data Protection Act 2018.

What information do we collect about you, how do we use it and where do we store it?

We collect information about you when:

- you subscribe on our website to our Bi-monthly Magazine & Events Updates

- reserve your place on our course Philosophies of East and West

- contact us
- place orders for our products or services
- leave comments or send us questions

This information may include: Your name Your contact details including email address

We collect information about you in order to

- send you our bi-monthly magazine and updates about our events

- process your order

- fulfill any contract we have with you

We do not transfer your personal information to any other third party. We store it securely on our cloud server. Only New Acropolis has access to this information.

If you do not wish to receive emails from us, you can unsubscribe from our mailing list using the link in our email sent to you.

Our legal basis for processing your personal information

When we use your personal information, we are required to have a legal basis for doing so. There are various different legal bases on which we may rely, depending on what personal information we process and why.

The legal bases we may rely on include:

- **consent:** where you have given us clear consent for us to process your personal information for a specific purpose
- **contract:** where our use of your personal information is necessary for a contract we have with you, or because you have asked us to take specific steps before entering into a contract
- **legal obligation:** where our use of your personal information is necessary for us to comply with the law (not including contractual obligations)
- legitimate interests: where our use of your personal information is necessary for our legitimate interests or the legitimate interests of a third party (unless there is a good reason to protect your personal information which overrides our legitimate interests

Using our websites

Our website usage information is anonymised and is collected to analyse how people use and interact with our website. It helps us to understand what information users are interested in and where we can make improvements in what we offer. We analyse our website usage with the help of Google Analytics software and follow Google's guidance on IP address anonymisation

(https://support.google.com/analytics/answer/2763052?hl=en).

Therefore, the data about your visit is shared with Google Analytics (owned by Google LLC) and is stored on secure servers by New Acropolis and Google.

Google Analytics is compliant with the EU-US Privacy Shield Framework, which means they are certified to receive data from the New Acropolis. For the purposes of GDPR, New Acropolis is deemed the 'Data Controller' and Google Analytics the 'Data Processor'.

To find out more about how Google manages data, visit: <u>http://www.google.com/privacy</u>.

Links to Other Websites

Our website may contain links to other websites. It connects you to Google Maps, Google Recaptcha and offers social sharing widgets.

We do not control any other website apart from

https://www.newacropolisuk.org/ https://www.philosophiesofeastandwest.org/

We are not responsible for the content of other websites, or for the protection or privacy of data you submit to them. When you leave our website, we encourage you to read the privacy notice of every website you visit.

Social Media

We use social media and social networking services to advance our work. These applications require the use of third party service providers.

The Facebook page is administered by Facebook, in accordance with Facebook's Data Policy available on <u>https://www.facebook.com/policy.php</u>.

The Twitter account we use is administered by Twitter, in accordance with Twitter's Privacy Policy. To read about Twitter privacy policy, visit: <u>https://twitter.com/en/privacy</u>.

The Instagram account we use is administered by Instagram, in accordance with Instagram's Privacy Policy. Visit Instagram privacy policy: <u>https://help.instagram.com/155833707900388?helpref=page_content</u> for the details.

Payments on our website

Payments on our website are processed by PayPal. Please see PayPal privacy Policy here: https://www.paypal.com/uk/webapps/mpp/ua/privacy-full

Controlling information about you

We want to make sure that your personal information is accurate and up to date.

You may ask us to correct or remove information you think is inaccurate.

You also have the right to request a copy of the information that we hold about you.

We do not keep your information for longer than necessary. We keep financial information for seven years due to legal requirements, and we delete all other personal information about you if we have had no contact with you.

To request a copy or update your information or find out the answer to your questions about this notice or any other question on data protection by New Acropolis, please email info@newacropolisuk.org

To complain about how we have handled your personal data, please email our Compliance Officer complaints@newacropolisuk.org, and we will investigate the matter.

If you are not satisfied with our response or believe we are not processing your data in accordance with the law, you can contact the UK's Information Commissioner's Office. For further details, visit http://www.ico.org.uk.

You can find out more about your data rights at http://www.ico.org.uk/forthe-public. We keep this Privacy Notice under regular review and will place any updates on this webpage. This Privacy Notice was last updated on 29 April 2022.